**Emma Johnson**

**Address:** 89 Maple Road, Manchester, England  
**Email:** emma.johnson@example.com  
**Phone:** 07789 345678

**Personal Statement**

Emma Johnson is a seasoned Product Manager with three decades of experience in the UK banking sector. With a strong mathematical background and a passion for innovation, she has successfully led product development for some of the country's most prestigious banks. Emma excels at driving business growth and enhancing customer experiences. She is eager to contribute her expertise to a dynamic organization.

**Education History**

**University of Birmingham (Russell Group)**

* **BSc Mathematics**
* Graduated: 1994

**Work History**

**Product Manager | Santander UK**  
*Manchester, UK | 2017 - Present*

* Led product innovation initiatives, resulting in a 25% increase in customer acquisition.
* Collaborated with various departments to ensure cohesive product launches.

**Product Manager | Nationwide Building Society**  
*Manchester, UK | 2011 - 2017*

* Managed a wide range of financial products, achieving significant revenue growth.
* Implemented customer feedback mechanisms to refine product offerings.

**Product Manager | Halifax Bank**  
*Manchester, UK | 2005 - 2011*

* Directed product development processes from concept to launch, ensuring market fit.
* Conducted comprehensive market research to stay ahead of industry trends.

**Product Manager | NatWest Bank**  
*Manchester, UK | 1999 - 2005*

* Oversaw the lifecycle of multiple banking products, driving customer satisfaction and retention.
* Built strong relationships with key stakeholders to support product success.

**Various Roles in Product Management | Various UK Banks**  
*Manchester, UK | 1994 - 1999*

* Gained extensive experience in product management across various notable UK banks.

**Skills**

* **Innovative Product Development**
* **Market Research and Analysis**
* **Team Leadership and Collaboration**
* **Customer Relationship Management**
* **Strategic Product Planning**

**Qualifications**

* Certified Product Manager (CPM)
* PRINCE2 Practitioner
* Agile Certified Practitioner (PMI-ACP)
* Lean Six Sigma Green Belt
* Certified Scrum Product Owner (CSPO)

**Personal Hobbies**

* **Photography:** Enjoy capturing moments of nature and urban life.
* **Travel:** Passionate about exploring new places and cultures.
* **Yoga:** Regular practitioner of yoga for physical and mental well-being.
* **Reading:** Avid reader of fiction and financial literature.
* **Volunteering:** Involved in local environmental and community service initiatives.